



**Petite
Friture**
+ other circle



PETITE FRITURE AT OTHER CIRCLE

PRESENTING THE NEW WEEK-END SOFA BY STUDIO BRICHETZIEGLER AND THE SANDOWS COLLECTION BY RENÉ HERBST, ALONGSIDE A SELECTION OF INDOOR AND OUTDOOR PIECES IN PARTNERSHIP WITH THE TEXTILE COMPANY MÉTAPHORES.

**OTHER CIRCLE, JUNE 10-13, 2026
THE LAB, COPENHAGEN**



During **Copenhagen Design Week**, the independent French design editor Petite Friture takes part in **+Other Circle** — a four-day post-disciplinary exhibition at The Lab, Copenhagen, bringing together local and international brands, designers, and cultural voices across art, music, architecture, food, fashion, and design (June 10–13).

At Other Circle, Petite Friture presents **two new additions to the WEEK-END outdoor furniture collection**, designed by Studio BrichetZiegler: the Sofa, in 1- and 2-seater configurations.

Also on show: a dedicated installation presenting the newly reissued **SANDOWS** collection by French modernist designer René Herbst, alongside a selection of indoor pieces — the **FROMME** chair by Tom Chung and the lamps **VERTIGO** by Constance Guisset, **NEOTENIC** by Jumbo, and **PYL** by Marie & Alexandre. In the courtyard, Petite Friture showcases outdoor pieces including **WEEK-END** by Studio BrichetZiegler — unveiling the new Sofa for the first time — and **ECLIPSE** by Garnier Pingree, with a Daybed, Lounge Chair, and Ottoman.

All upholstered pieces are developed in partnership with **Métaphores**, using Murmuration— an outdoor reversible fabric that combines technical innovation, refined craftsmanship, and a strong commitment to sustainability.

WEEK-END SOFA

THE WEEK-END OUTDOOR COLLECTION, DESIGNED BY STUDIO BRICHETZIEGLER AND LAUNCHED WITH PETITE FRITURE IN 2016, EXPANDS WITH TWO NEW FEATURES : THE ONE- AND TWO-SEATER SOFA.

The new typology distils the collection's defining language: **horizontal and vertical slats** that echo the rhythm of stripes; **oval and circular backrests**; and a π -shaped bent-tube structure that reinforces the seat, enabling a single unbroken curve between seat and backrest that creates a **structural lightness and a sense of weightlessness**.

Built for longevity, the collection is made entirely from **aluminium** — resistant to rust, corrosion, and UV exposure in any climate. Anti-UV epoxy powder coating ensures lasting colour fidelity across **25 functions, and 23 colours**.

At Other Circle, the Sofa is presented upholstered in Murmuration, an outdoor reversible fabric by Métaphores.

*"The **WEEK-END** collection embodies everything we strive to instill in our creations, where technique is central, yet recedes into the background, allowing the design to take center stage. Here, thanks to a highly sophisticated reinforcement system designed specifically for this collection, the skillful interplay of vertical and horizontal slats creates the illusion that the seat is suspended. This structural and visual lightness is, in fact, achieved through high-precision construction. The new sofa, which now completes the collection, follows in this tradition."*

STUDIO BRICHETZIEGLER

Founded in 2010 by Caroline Ziegler and Pierre Brichet, Studio BrichetZiegler brings a technical and poetic sensibility to design — approaching materials and forms with equal rigour and curiosity. Working across all scales, from craft to industry, the studio collaborates with leading furniture and lighting brands to produce objects that are colourful, graphic, and deeply expressive.



SANDOWS

LAUNCHED IN JANUARY 2026, THE SANDOWS COLLECTION MARKS PETITE FRITURE'S FIRST-EVER REISSUE — A NEW CHAPTER IN THE BRAND'S ROLE AS A DESIGN EDITOR, AND A REFLECTION OF ITS LONGSTANDING COMMITMENT TO CRAFTSMANSHIP, TECHNICAL EXCELLENCE, AND CULTURAL RELEVANCE. ORIGINALLY DESIGNED IN 1927, RENÉ HERBST'S ICONIC PIECES ARE LANDMARK WORKS IN THE HISTORY OF MODERNISM, REISSUED IN CLOSE COLLABORATION WITH THE HERBST ARCHIVES AND HIS HEIRS.

Combining **chromed tubular steel structures** with sheathed **elastic tension bands**, the collection achieves a balance of graphic purity, lightness, and comfort. The flexible tensioning system adapts naturally to the body while preserving the rigorous simplicity of Herbst's design. Crafted in Italy from chromed steel, lacquered wood, leather, and fabric-covered rubber tensioners, the collection includes the Chair N° 212 — part of the permanent collections of the Centre Pompidou, the Musée des Arts Décoratifs, and MoMA — alongside the Armchair and the Daybed N° 114.

A modern icon.

Clean lines. Graphic design. Airy lightness. A subversive spirit.

A natural dialogue with Petite Friture.



COLLABORATION WITH METAPHORES

ALL UPHOLSTERED OUTDOOR AND INDOOR PIECES WILL BE DEVELOPED IN PARTNERSHIP WITH MÉTAPHORES, IN MURMURATION, THE OUTDOOR REVERSIBLE FABRIC, COMBINING TECHNICAL INNOVATION, REFINED CRAFTSMANSHIP, AND A STRONG COMMITMENT TO SUSTAINABILITY.

Métaphores is a celebrated brand, inspiring and contemporary, belonging to Hermès' textile division.

An innovator in weaving and fabrics edition for interior design, Métaphores brings together the centenary know-how of Verel de Belval for silk furnishings and Le Crin for hand-woven horsehair, as well as the mastery of textile materials with remarkable sensory and visual creativity.

Métaphores fabrics are born of a subtle alchemy between materials, history and gesture, supported by its rigorous choice of partners and careful selection of raw materials. This overarching sustainable development approach lowers the environmental impact of the collections.



ABOUT PETITE FRITURE

PETITE FRITURE HAS MADE A NAME FOR ITSELF AS A DESIGN EDITOR LIKE NO OTHER, BUILDING A CREATIVE UNIVERSE TO BE LIVED IN, DEFINED BY ITS SINGULAR STYLE AND TONE. THE INDEPENDENT FRENCH BRAND BRINGS TOGETHER ESTABLISHED AND EMERGING DESIGNERS AND MANUFACTURERS TO CREATE COLLECTIONS OF UNIQUE FURNITURE AND LIGHTING.

Founded in 2009, Petite Friture is an unconventional **French design editor** with a **purpose-driven** approach and a distinctly independent **creative voice**. The brand has built a vibrant universe of furniture, lighting, and objects defined by elegance, playfulness, and poetic sensitivity. Guided by the ambition to **"make good out of beauty"**, Petite Friture develops collections that surprise, inspire, and stand the test of time.

Working with over **60 designers from the beginning** and partnering with **37 manufacturers — 92% of whom are based in Europe** — the company continually fosters new talents and orchestrates meaningful creative encounters. Each project reflects thoughtful craftsmanship and technical innovation, supported by a strong social and environmental commitment at every stage of production.

Today **available in more than 70 countries**, with 300 worldwide clients and a selective distribution network, Petite Friture has become an international reference in contemporary design. Its collections combine graphic lines, bold colors, and a lightness of spirit, asserting an aesthetic that is both elegant and surprising.

More than a design editor, Petite Friture is a mindset — one rooted in trust, openness, and optimism. Through its collaborations, showroom scenographies, and community of designers, suppliers, and artistic contributors, the brand champions an inclusive, forward-looking vision of design built to uplift and endure.

"At Petite Friture, we believe in the free-spirited. In those talents with puff: the designers and creatives who design for us exclusive products; all our partners, our employees, who bring them to life. Our job is to cherry pick and provide them with the space they need to express their skill. From this relationship stems our collection of furniture, lights, and decorative objects; a collection with a unique personality that never fails to surprise, trigger emotion and built to last. Throughout our collaborations, we also introduce our vision — encouraging a world that pulls together; that values each of us, and uplifts."

AMELIE DU PASSAGE, FOUNDER AND ART DIRECTOR